



# HIPAA: Do's and Don'ts of Social Media and Electronic Communication



In today's digital world, healthcare workers communicate constantly through emails, text messages, and social media. These tools make work efficient, but they also create serious risks if not used carefully. A single post, an unencrypted email, or a quick text message can violate federal law and compromise patient privacy. This course explores how HIPAA applies to the technology used in daily practices.

**By the end of this guide, you'll be able to:**

- Identify protected health information (PHI) and explain HIPAA's requirements for its protection in electronic formats.
- Recognize appropriate and inappropriate uses of electronic communication tools in healthcare settings.
- Apply HIPAA-compliant practices when using email, text messaging, and other digital communication platforms.
- Understand the risks and consequences of social media misuse in healthcare environments.
- Respond appropriately to potential HIPAA violations involving electronic media.



## **Want to see more?**

Reach out to your Account Manager to learn more about this course and add it to your current training program.